

**Reading and Writing Presentations for ALL Elementary Students (grades 1 - 8) by Canadian Children's Author**

# **Frank B. Edwards**

(author of "BUG," his latest humorous juvenile novel, and 23 other books)



"Each delightful one-hour presentation energizes the young audience and brings alive the joy of reading and writing. The sessions are fast-paced and fun. Each one is filled with readings from Frank's bestselling stories, as well as inspirational personal anecdotes and interesting insights into the writing process."

---

Frank brings his presentations alive with a colourful slide show that keeps his audience focussed no matter what size the group. He effortlessly connects with all grade levels from primary to junior, intermediate and older. (Sorry, no kindergarteners. They can have a short classroom visit of their own.) Using his own picture books as examples, he illustrates how stories are built on ideas — revealing the importance of colourful characters with interesting problems that need creative solutions. He talks about the need for multiple drafts and the careful checking of work. Then he shows how he and illustrator John Bianchi blend art and words together and carefully plan the final layout.

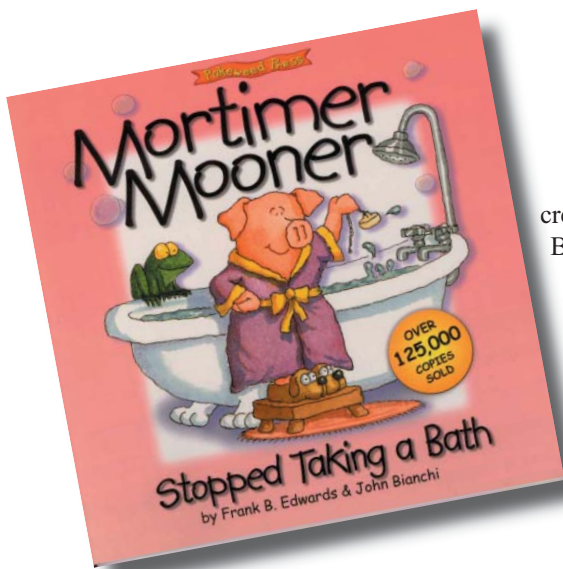
## **NOW BOOKING FOR 2009-10**

**(ARRANGE A FALL 09 PRESENTATION NOW and get a free set of "preview" books -- 11 books with a value of \$80)**

Each half-day visit includes two 1-hour presentations — four presentations in a full day.  
Rates and references on request.

**Get more details from Frank at  
[fedwards@pokeweed.com](mailto:fedwards@pokeweed.com)  
or call 613-374-2494**





## Reading and Writing for the Fun of It

Frank B. Edwards has been writing children's books since 1991 — and creating them with his friend John Bianchi since 1986 when the duo started Bungalo Books. Over the years, they have published 40 books together and sold almost two million copies of favourites like **Snowed In at Pokeweed Public School**, **A Dog Called Dad** and **Mortimer Mooner Stopped Taking a Bath**.

One of Frank's favourite author activities is visiting schools to talk to students about reading and the writing process. Since 2001, he has visited about 250 schools across Canada, the United States and the Middle East. The messages he delivers are simple:

1. a writer's most valuable tool is his or her imagination
2. everyone has a story to tell, no matter where they live.

Frank B. Edwards grew up in rural Whitby, Ontario before subdivisions and shopping malls overran the fields, orchards and woods in which he and his friends roamed. In the 1970s, he studied journalism at Carleton University and, after graduation, worked as a senior magazine editor at the Canadian Geographic, Harrowsmith and Equinox. Later, he moved from magazines into book publishing. While managing Camden House Books (a division of Harrowsmith and Equinox magazines), he published a variety of non-fiction from natural history and astronomy titles to gardening and cook books. It was at this time that he also became interested in kid's books.

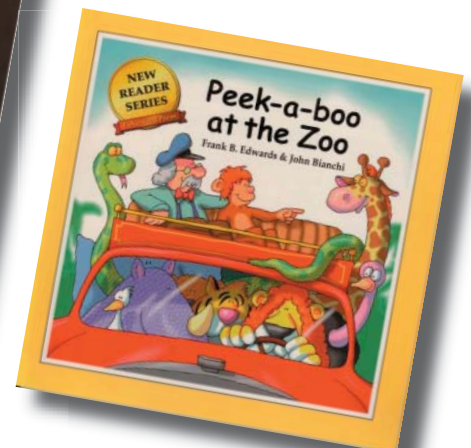
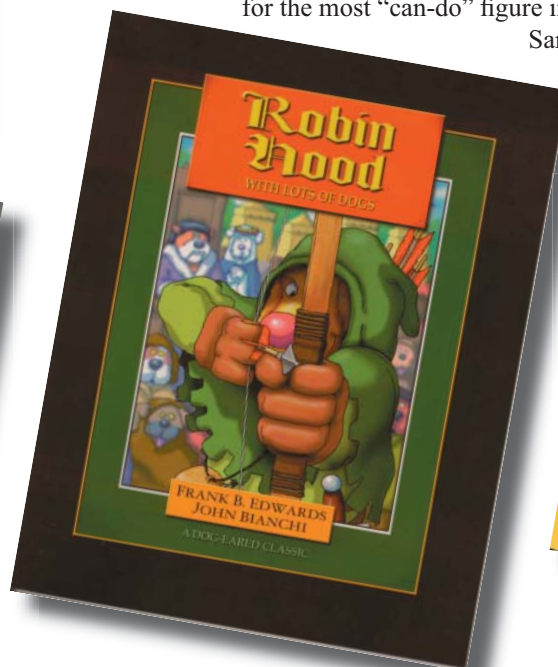
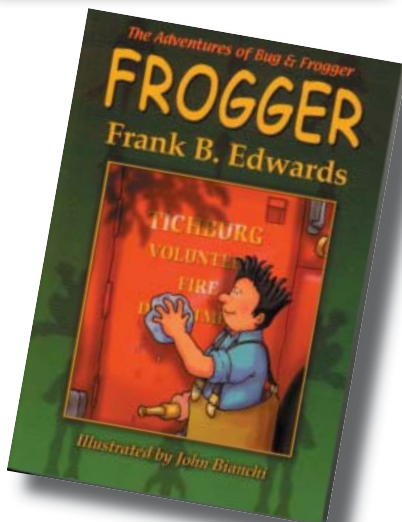
A father of three, Frank raised his family in an eastern Ontario village and, later, in Kingston. His first juvenile novel, **Frogger**, a nominee for Ontario's Silver Birch Award, is based on his experiences living in small rural communities. Now that his children are grown up, Frank has moved to a cozy house beside a wilderness park near Westport, Ontario where he can focus on his writing. His recent projects include scripts for **Roll Play** (a new preschool television show on Treehouse TV), the design and scripting of the Canada War Museum's student orientation program, and an illustrated history of a loyalist family from New York State in 1777 (**Cultivating the Wilderness**).

### FRANK'S JUVENILE BIOGRAPHY OF ROBERT MUNSCH HAS JUST BEEN RELEASED BY FITZHENRY-WHITESIDE.

"Perhaps no one has their finger on the pulse of the pre-reader market better than the writer-illustrator team of Frank B. Edwards and John Bianchi." Steve Pitt, Canadian Book Review Annual, 1999

FOR MORE INFORMATION VISIT  
[www.pokeweed.com](http://www.pokeweed.com) OR  
[www.bungalobooks.com](http://www.bungalobooks.com)

... the versatile and prolific Frank Edwards, co-founder of Bungalo Books, (is) my nominee for the most "can-do" figure in Canadian children's publishing ..."  
 Sarah Ellis, Quill and Quire, April 2000



TEACHERS AND STUDENTS MAY PURCHASE AUTOGRAPHED BOOKS -- DISCOUNTED TO JUST \$5 EACH -- AFTER PRESENTATIONS.